



Oregon

Tina Kotek, Governor

Higher Education Coordinating Commission

Office of Workforce Investments

3225 25th Street SE

Salem, Oregon 97302

www.oregon.gov/HigherEd

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An Endorsement for Rogue Design Group

The Office of Workforce Investments was fortunate enough to work with Rogue Design Group to design content, media, messaging, and an expressive and meaningful social media presence around fundraising for the Oregon Conservation Corps program. Rogue Design Group was the true heart, soul, and momentum behind the success of our fundraising campaign.

Rogue Design Group, led by the outstanding Eric Bradford Warren, was essential to the Oregon Conservation Corps raising \$200,000 in private funds to unlock \$1,000,000 set aside by Oregon's Legislature. Beyond being subject matter experts, Rogue Design Group consistently demonstrated a passion for Oregon Conservation Corps' work because most of their team has been impacted by climate change and wildfire devastation in some way.

This team came prepared with vision, skill, and honed talents. Their interactions with our young crew members and the work that they created with crew, community members, and staff amazed all of us. Their ability to adapt and flex as needed never ceased to amaze me. It became evident, though, that was intentional as Eric has really assembled a powerful, dynamic, and agile team of experts. I don't think the same flexibility, care, and thoughtfulness would have been possible with a huge staff or without the careful coordination and care from Eric himself.

Eric made this work personal in the best way. He oversaw every aspect of content, while still giving his team the autonomy and creativity that brought out their best work. Eric is diligent and astute. He brings the patience and determination needed to work with a government entity, while offering direct feedback to help guide the overall impact of the project from an expert creative's point of view. Eric read and frequently referred to contract and guidance language to ensure that all standards (and compliance issues) were met with diligence.

Eric and his team at Rogue Design Group prioritized our project across the board and were able to produce remarkably timely responses, output, and modifications. Again, this service and commitment felt like a truly unique experience that couldn't be matched by another agency. It was an honor to work with Eric and his colleagues at Rogue Design Group. I can't recommend them highly enough.

If you need more information or to hear the enthusiasm in my voice, please feel free to contact me by phone or email.

Sincerely,

Hillary Blackstone (she/her/hers)

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Oregon Higher Education Coordinating Commission

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